

COMPANY POLICY ON BREASTFEEDING SUMMARY SHEET

Cross-company project for the promotion of maternal and child health SIN, SIP, SIGO, SINUPE, AOGOI, FNOPO, FNOPI, SININF, SIPINF & VIVERE ONLUS

"BIRTH CENTER FOR BREASTFEEDING"

Milestones to promote, protect, and support breastfeeding, enabling all parents to make informed and conscious choices about their child's nutrition

| INFORMED PARENTS STARTING FROM PREGNANCY |
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| TRAINED AND COMPETENT PROFESSIONALS |
| MOTHER-FRIENDLY CARE Respectful care and non-invasive interventions for a positive birth experience |
| SKIN-TO-SKIN CONTACT IN THE FIRST TWO HOURS OF LIFE |
| ROOMING-IN |
| SUPPORTED AND ASSISTED CHILDREN AND PARENTS |
| EXCLUSIVE BREASTFEEDING |
| HOSPITAL AND COMMUNITY SERVICES TO SUPPORT BREASTFEEDING |